

# Broadway, Arts & Culture in America

A Presentation on the Economic Impact of COVID-19

## Reference Sources

Information through September 28, 2020

**If you would like to receive a PDF of the complete presentation, please email your request to:**

**[info@teaguetheatrical.com](mailto:info@teaguetheatrical.com)**

**Subject Line: Broadway Arts & COVID**

# **Coronavirus Relief Bill and Primary Legislative Asks**

## **Updated HEROES Act**

Learn about this updated coronavirus relief bill and consider joining others in urging Congress to pass it and provide much needed support to Arts & Culture industry workers, institutions and venues. Learn more and get involved at [Be An #ArtsHero](#) and [#SaveOurStages](#).

## **Restore Federal Pandemic Unemployment Benefits**

Ensure weekly federal unemployment payments for unemployed workers, including those connected to the gig-economy, through January 2021 or until Arts & Culture institutions are allowed to re-open.

## **Preserve Health Coverage**

Protect unemployed arts workers from losing their employer-provided or organization administered health insurance by making them automatically eligible for a 100% subsidy for the COBRA or equivalent program.

## **Bolster Housing Assistance**

Help unemployed arts workers afford a safe place to live by providing new supports to assist renters & homeowners make monthly rent, mortgage and utility payments

## **Restore Paycheck Protection**

Help small businesses and 501(c)(3) non-profit organizations keep their workforce employed, and sole proprietors, independent contractors, and self-employed persons keep their lights on, by resuming economic support via the Paycheck Protection Program.

## **Dedicated Relief & Investment**

Robust relief and investment in the Arts & Culture sector, structured to ensure America's flagship institutions, organizations and artists survive the crisis. The industry asks for \$43.85 billion to be authorized and appropriated. This amount is equal to 5% of the sector's value-added contribution to the U.S. economy for 2019. The industry further asks that such funds be administered and disbursed by institutions having a history of well-established oversight policies for vetting and financial disbursements to organizations and individual artists, as quickly as possible.

## **Targeted Assistance for Independent Live Venue Operators**

If for any reason Dedicated Relief & Investment is not appropriated within the updated HEROES Act, authorization of provisions found in S.4258, the Save Our Stages Act, is requested in conjunction with other categories of assistance requested above to provide for arts sector organizations and workers.

# Resources

1. The Broadway League, Research Reports, [Broadway's Economic Contribution To New York City](#) (2018-2019)
2. The Broadway League, Research Reports, [The Demographics of the Broadway Audience](#) (2018-2019)
3. The Broadway League, [broadway.org/tours](http://broadway.org/tours)
4. The Broadway League, Statistics, [Touring Broadway Facts Sheet](#) (2018-2019)
5. The Broadway League, Research Reports, [The Economic Impact of Touring Broadway](#) (2016-2017)
6. Bureau of Economic Analysis, [Special Topics, Arts and Culture](#)
7. National Assembly of State Arts Agencies, [Creative Economy State Profiles](#) (2017)
8. Bureau of Economic Analysis, [ACPSA, U.S. and States](#) (2017)
9. National Assembly of State Arts Agencies, [Facts & Figures on the Creative Economy](#) (2017)
10. Americans for the Arts, [Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts & Culture Organizations & Their Audiences](#) (2017)
11. Bureau of Economic Analysis, [National Data](#) (1998-2017)
12. National Endowment for the Arts, [During Economic Highs and Lows, the Arts Are Key Segment of U.S. Economy](#) (2020)
13. National Endowment for the Arts, [Rural Arts, Design, and Innovation in America](#) (2017)
14. Knight Foundation, [Soul of the Community Project](#) (2010)
15. Americans for the Arts, [Statement on Arts, Jobs and the Economy](#) (2017)
16. Brookings, [Lost art: Measuring COVID-19's devastating impact on America's creative economy](#) (2020)
17. Be An Arts Hero, [Our Campaign, The Stakes](#) (2020)
18. Brookings, [Metro Monitor 2020 Maps, Overall Growth Index](#) (2008-2018)
19. Peter Marks, [New York City can't rebound without Broadway. And Broadway's road back is uncertain](#), The Washington Post (Sept 2020)
20. The Broadway League, [Grosses - Broadway in NYC](#) (2019)
21. Jack Hobbs, [Fauci says Broadway will see a 'gradual return to normal' through 2021](#), NY Post (Sept 2020)
22. Mark Harris, [How Can Broadway Recover from This Pandemic?](#), Vulture (April 2020)
23. Charles Flateman, [The city will lead the nation's economic recovery thanks to our cultural riches](#), Crain's NY Business (Sept 2020)

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